

10th Annual Upper Bay Juneteenth Festival | Freedom Weekend

DATE _____

Sponsorship Commitment Form

We, _____, embrace the opportunity to enhance the understanding and appreciation of Harford County's rich cultural history through the lens of the African American experience. We choose to:

PREMIER LEVEL SPONSORSHIPS

_____ **Presenting Sponsor – \$10,000+**

(Exclusive recognition as “Freedom Weekend Presenting Sponsor”)

Benefits include:

- Premier logo placement on all printed and digital materials
- Recognition from main stage throughout the weekend
- Logo on website and email promotions
- Full-page ad in commemorative booklet
- Social media spotlight features
- Vendor space (if desired)
- Eight (8) event entry tickets

Actual Amount: \$ _____

_____ **Freedom Weekend Sponsor – \$5,000 – \$9,999**

Benefits include:

- Prominent logo placement on event signage and marketing
- Full-page ad in commemorative booklet
- Recognition during Saturday Festival program
- Logo on website and email promotions
- Six (6) event entry tickets

Actual Amount: \$ _____

SIGNATURE EVENT SPONSORSHIPS

_____ **Friday Workshop Sponsor – \$3,000**

(Recognition as sponsor of all Freedom Weekend Workshops)

- Logo displayed in workshop spaces
- Recognition during workshop welcome remarks
- Full-page ad in commemorative booklet
- Logo on website and email promotions
- Four (4) event entry tickets

Actual Amount: \$ _____

_____ **Saturday Festival Sponsor – \$3,000**

- Recognition during festival main stage announcements
- Full-page ad in commemorative booklet
- Logo on website and event email promotions
- Four (4) event entry tickets

Actual Amount: \$ _____

_____ **Sunday Gospel Fest Sponsor – \$2,500**

- Recognition during Gospel Fest program
- Half-page ad in commemorative booklet
- Logo on website and event email promotions
- Four (4) event entry tickets

Actual Amount: \$ _____

FEATURED AREA SPONSORSHIPS

_____ **Main Stage Sponsor – \$2,500**

_____ **Youth Activity Zone Sponsor – \$2,000**

(Sponsors one large festival tent; signage displayed prominently)

Benefits for Featured Area Sponsors include:

- Logo displayed in designated sponsored area
- Half-page ad in commemorative booklet
- Logo on program banner and email promotions
- Recognition on website
- Two (2) event entry tickets

Actual Amount: \$ _____

COMMUNITY PARTNERSHIP LEVELS

_____ **BENEFACTOR – \$2,500 – \$4,999**

- Logo on program banner and email promotions
- Half-page ad in commemorative booklet
- Recognition on website
- Four (4) event entry tickets

Actual Amount: \$ _____

_____ **FRIEND – \$1,000 – \$2,499**

- Logo on program banner and email promotions
- Name listed in commemorative booklet and website



- Two (2) event entry tickets

Actual Amount: \$ _____

_____ **ASSOCIATE – \$500 – \$999**

- Name listed in commemorative booklet and website
- Recognition in event email promotions

Actual Amount: \$ _____

_____ **SUPPORTER – \$250 – \$499**

- Name listed commemorative booklet and website

Actual Amount: \$ _____

_____ **PATRON – \$10**

_____ **Number of Patrons**

Actual Amount: \$ _____

PROMOTE YOUR BUSINESS to thousands!

Place an Advertisement in our Souvenir Booklet

Ask for details or go to our souvenir booklet page on our website.

